



March 12, 2020

Dear Citizens:

Experience matters. I have worked for the City of Hampton for 34 years starting as a secretary and retiring as budget director. It has been an honor serving you on Hampton City Council for the past eight years.

I am running for re-election in May because I love Hampton and the direction that we are going as a city. As your councilwoman, I've had an opportunity to listen, learn, and lead this city in partnership and collaboration with many dynamic people. Together, we have accomplished significant milestones:

- ▶ National recognition as an affordable waterfront community for four consecutive years
- ▶ 33 Police and 16 Fire Positions Approved
- ▶ \$0 Real Estate Tax Increase since 2014
- ▶ Old Northampton Housing Venture Program
- ▶ Improvements to Neighborhood Centers: New construction for Old Hampton and relocation and renovation of Foxhill
- ▶ Increased home sales up 43% since 2015
- ▶ Market-rate and upscale housing currently under construction
- ▶ A new fire station in Northampton
- ▶ An 83% increase in commercial investment
- ▶ 1,000 business licenses issued last year alone
- ▶ The second highest bond rating in municipal finance
- ▶ A Workforce One Center
- ▶ An Office on Youth and Young Adult Opportunities; Summer Youth Program
- ▶ Water resilience pilot projects at Newmarket Creek and Indian Creek
- ▶ Two new hotels to support the Convention Center
- ▶ Major renovations to one of our most popular existing hotels
- ▶ A real-time police monitoring system

## BUILDING HAMPTON'S FUTURE: *Purpose, Progress, and Prosperity*

- ▶ Fort Monroe as a national monument with fully leased residential spaces and commercial spaces available for lease
- ▶ Redevelopment of Phoebus and Riverdale Plaza
- ▶ Supported funding for Public schools resulting in achievement of 100% accreditation
- ▶ Funded capital improvement for local schools

While we have achieved many milestones, there is still more work to do. I am asking for your support in setting an even more aggressive agenda for the next four years. My vision is that Hampton will become a vibrant urban, waterfront community offering quality of life amenities that meet the diverse needs of our citizens. My mission is to create economic drivers and opportunities for shared prosperity. I want to make sure that everyone can contribute and benefit from the proactive and catalytic investments that we are making in this city.

As I seek re-election, my platform has evolved from moving Hampton forward to building Hampton's future. I believe our collective future depends on three things: purpose, progress, and prosperity. I am proposing an agenda that focuses on housing, economic development, people, water resources, and public safety. It is imperative that we use the next four years to accomplish the following:

- ▶ Attract new partners and investors
- ▶ Better leverage and utilize public and private financial tools
- ▶ Encourage creativity and inclusiveness in exploring new ways to maximize community impact
- ▶ Work with partners from the nonprofit, real estate, academic, advocacy, philanthropic and government sectors to launch strategic initiatives
- ▶ Establish collaborative projects involving highly acclaimed national organizations such as the Urban Land Institute, Neighbor Works America, and the Local Initiative Support Corporation
- ▶ Plan and invest in the infrastructure that will support growth and sustainability in our city

Experience matters in building Hampton's future. Please vote to re-elect me on Tuesday, May 19, 2020. I am as excited and committed to you today, as I was when I first ran for office. Thank you for your continuous confidence and support.

Sincerely,

*Chris O. Snead*

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Hampton City Councilwoman

